

Internet Marketing Success Formula Private Posts



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Fact: When something is limited, its value skyrockets.

The very act of limiting something pushes its perceived value through the roof and causes a mass movement of action to get the thing being limited.

This strategy will "never" stop working. No matter how many people may use it.

If you could find a way to limit almost everything you create, you would make more sales and make them faster than 99% of the people on the Internet. While this isn't doable in the real world because you need products you can sell continuously, you can come up with many things to sell specifically to use this tactic.

Nothing makes people move quicker than if you say that what you are selling is limited. And certainly so when they have learned from past experience that you mean what you say. When they are gone, they are gone, end of story.

If you use this strategy, use a definite number. Only 500 copies will be sold. Or a definite time. This offer ends and the "site will be removed" at 9:00 PM Central Standard time.

The warnings many have on their sites about "only a limited number of these will be sold" are limp and may as well not even be on the site. No one really believes it.

One thing is for certain because I stick to my word on those types of offers (and an OTO comes under that heading) , it solidified my "realness" with my members. They know when I say something is limited, it is in fact, limited and will be pulled.

Many people get upset, many raise hell in forums and twitter and facebook etc, and every word they wrote only increased my power to use this tactic with even more effectiveness in the future, with higher priced offers.

How To Stand Out And Make Waves On The Internet

How many books exist about Autoresponders?

How many books exist about making money from home?

Notice something that doesn't make them really appealing at all?

What the majority of people haven't caught onto is how the Masters of Marketing make everything big.

They make everything a Breakthrough.

They make everything "something you've never heard before"

In order to come out swinging, to make a big splash in the market and in the minds of your potential customers, you need to find an angle that will make your product new, or a breakthrough, or something "never seen before".

The Main Factors At Play:

1. Curiosity (People absolutely can't resist that there may be something new they don't yet know about)

2. Fear (If it's new, and I don't get it, I may miss out on something truly big and fall behind)

You don't come out with "a" subliminal tape. You come out with a Breakthrough in Recording Technology that makes all previous subliminal tapes obsolete".

You don't just come out with an Autoresponder book. You come out with a Never Before Seen Autoresponder Strategy That's Setting Sales Records 24 Hours A Day"

This may seem obvious, but take a look around and see how many sites leave this vital piece of marketing power out of their advertising. At the same time, watch how many top marketers are always finding a way to make something a breakthrough or something no one has ever seen or thought of....etc.

Whenever and where ever you can, make it big, make it new, make it a breakthrough.

We just have to get in on something new, and we certainly can't take it if we think we are being left out, in the dark or behind others.

The Most Underused And Powerful Tactic Of All

What you are about to hear is one of my secret weapons. I've used it many times in many places and it always outperforms any other type of sales copy I've done.

Actually, it's not even sales copy per se. It is selling by pure adrenaline and here is how it's done...

First, a word of warning. Don't mistake this idea for the strategy you hear about telling you to write a good review of the affiliate program you are promoting. While that's good, it can never match the power of this technique.

Here's the idea...it's very simple, but don't let its simplicity fool you for a second.

Look closely at the product you are going to promote and come up with a killer idea or ideas it can be used for.

Then, you write about that great idea and recommend the product that will allow the reader to put that idea into action Now.

Sounds simple, but when done correctly this strategy has an enormous power few sales letters can match.

When the reader gets absorbed in your idea his emotions are escalating. He's getting excited...

What better time to hit him with the very product that will allow him to put his excitement into action right now?

This works on new people to the Internet so powerfully you have to be careful. This takes advantage of their immediate motivation and inspiration like nothing else can.

They are totally disarmed because You Are Not Selling Them...you are revealing a great idea, method, tactic, strategy and simply referring them to the product or service that can make it a reality.

Now get this, it doesn't even have to be a new idea or even a brilliant mind blowing idea. All it has to be is a full idea presented in an exciting way. To many people it "will be" new. To others it will be a whole new way of looking at this product and so on.

If you are targeting newbies, of which there are millions, this single strategy can make you a hero and a fortune at the same time. It can be used on thousands of products that exist right now.

I'm absolutely certain that there are many people who could use this single idea to make a great living online just by promoting other peoples products and services.

The Art Of Making Something New Out Of What Already Exists

Let's take a little fascinating journey into the brain and reveal the way you can come up with millionaire ideas, literally one after the other.

I'm not exaggerating either...

There was a College experiment conducted with students that had them think of the all the words they could that started with the letter C.

They had to do this for a full 30 minutes, stop and then turn in their list. Now, it gets interesting when we find out what happened to those students later.

Without exception every single student had words they hadn't thought of springing into their mind at the oddest moments, hours and for some, up to 3 full days "after" the experiment.

Castle; "Oh come on..."

Camp; "good grief, why didn't I think of camp"

Corner; "Ugh...where was that one?"

Center; "Oh yea, now I think of it"...

And so on....up to 3 full days after...

Why does this happen and how in the heck can it help us make money?

At some point during those 30 minutes, the brain basically kicks in and comes to the conclusion that You Want This Information Badly. And it sets about working on its own to bring it to you.

As strange as it may seem, this is a fact.

When the brain is put under this kind of pressure it activates something that continues to work on the task - seemingly without you.

Here's what is really amazing - almost no one puts their brain under that kind of pressure when thinking of ways to modify something, make money, or anything else.

This is exactly what I do when I set out to twist something up...

It's a process like remembering. You set down and for a full 30 minutes you try to think of all the ways you can modify this script or whatever and create something new.

I never, and I mean never fail to get fantastic ideas at some point. I'll have some good ones on my list that I did myself. But the best ones always come later.

While I'm driving to the store.

While I'm reading some unrelated article.

While I'm eating and a thousand other odd times.

The brain doesn't seem to care what you are doing, it'll present the idea when it has come together.

You want to know how to jump ahead of everyone else?

Actually use this strategy....

Because most everyone else is too lazy to. That's a shameful fact.

It takes effort because you have to tie your mind to the question for a full 30 minutes, allowing nothing to stop you.

Most people never come even close to activating the brain when they believe they are actually thinking. They are not thinking, they are skipping along on the surface of the water never going to deep enough to find the sunken treasure.

I view this method as almost forcing the brain to come up with ideas and new connections. It really has no choice. That's the way it works.

This can also be used on literally any question.

From personal problems to new making ideas, it does not matter.

The brain will seek out and supply answers to what you are looking for when put under this kind of constant pressure.

Your creative genius is literally 30 minutes away...

Is There A System I Can Use?

Questioner Asks: "Is there some type of easy to understand concept or system I can use to create one profitable site after another? I'm getting bogged down with information overload"

Yes there is!

You can use this one strategy I'm about to show you and create one profit stream after the other, as long as you are willing to make some slight changes in the way you view the Internet.

You need to target the hottest markets there are, huge masses of people with already existing desires, create simple products and put web sites up showing that your product can fulfill their desires.

Then you simply need to set it on autopilot and move on to the next income stream. Only looking back long enough to tweak your web page every now and then to see if you can increase the profits it makes.

Your web page is like a highway billboard you stick up in front of a mass of people that already desire your product...like sticking a hotdog stand in front of 1000 starving people.

Here's the very simple ingredients:

1. A Powerful Ad For Free Report
2. A "Free Report" Style Sales Letter Site - Actual Good Info That Also Sells The Prospect At The Same Time

Now, using those 2 points above let's create our first profit stream...We're going to create an ebook about Sexual Attraction.

The first thing you do is buy a few books on the subject of Sexual Attraction. You digest these books, cut out the blabber and boil the hottest techniques and insights down into digestible bits of info, in your own words.

Step by step, to the point and clear, almost text book style.

I can do this with any book in existence. Even if I don't know a thing about the subject, you'll think I do after reading the book I create.

The ebook can be as little as 40 pages. It does not have to be huge. We're going for the hottest strategies, point by point, boiled down to instantly usable information. Not dragging them through 268 pages of mind numbing rambling.

eBooks "want" to be small. I've paid \$97 for a 40 page PDF and was happy. I digested the info quickly and can return to certain points quickly whenever I choose.

Ok, you've got the product created....

You now create a powerful ad that affiliates will put on their sites that make people with the desire your product fulfills click over to read the Free Report (sales letter) you have put up.

Something like this:

Free Report Reveals How To Cause
A Stampede Of Traffic To Any Site!
To Get Your Copy Visit:
www.MyAdClickNetwork.com

That's offline style marketing brought to the Internet...simple, but you get the idea.

When they hit your site, they read your free report which is really a disguised sales letter parading as a free report. It really doesn't matter that it's not a real report. If you add a few facts, tips or discoveries in your letter that make them say "ah" then you basically do have a hybrid report/sales letter.

Once you are satisfied with your sales letter you create the "machine" that runs the whole thing.

This is the Affiliate program.

This is where most people screw up because they get greedy and shortsighted.

Give your affiliates most of the money.

Please don't ignore this.

The more money you give affiliates the more affiliates you will have promoting your site.

My own view on this is to give the affiliate 100% of the front end product, this makes them promote the heck out of it. It's like them having their own product.

(This strategy isn't appropriate for all products but it certainly is for low cost products like \$7 ebooks) after all that type of product is designed to get people who buy into your sales funnel.

If the affiliate is bringing in the traffic and the money, that you wouldn't otherwise have, it only makes sense to reward them as much as possible. I get a list of buyers and I know I can make my profits from the upsells or future promotions...

What I've just given you is nothing new and sounds very simple, and it is. That's why it works like crazy.

I am regularly amused at the people who will give away killer products for free to get subscribers, but won't sell the same thing, or something similar, and give 100% commissions.

The short-sighted notion that you're somehow losing out by getting introduced to new customers for free is just silly. And that's what a straight-up 100% deal is.

I have site after site I'm putting up that follows this exact model.

One of them which is very profitable is about travel to a certain country I visit a lot. More and more travel related sites link to it every day. It's been running for over 6 months and the income steadily increases without me doing anything much to it at all.

Everybody seems to be complicating everything with junk pages for search engines and so on.

Seems like everyone forgets that simple, powerful direct response is what works. When you have that, and add in affiliates that are happy to promote you, you create a Direct Response Machine that pumps out money without ceasing.

That's why I kept saying "billboard" at the beginning of this chapter. I'm trying to get you to view "web sites" in a different way. Too many people get stuck on this concept that a web site has to be this huge thing they invest all their time in and constantly change and so on.

That is a drag that will only slow you down in the process of creating "multiple" sites that each create a stream of money.

I've got web sites up that I never look at, been running for years, and make me money every single day. This is just one example:

clickandgolistbuilding.com/

I can't remember the last time I even looked at that site. Yet I get notifications of sales every day. Look up when this domain was registered, it says 2011. This is 2016...that's how long that site has been making me money without touching it.

Now, how many more sites could you create in 4 years?

It's like opening a bank account and having the bank deposit incredible interest for years. And you create another one, and another one, and so on. After 4 or 5 years of this imagine the empire you've built...

Get back to simplicity is what I'm trying to say. Let other people keep running around trying to find the great new Golden Grail. All the while you are pumping profits into your bank like a mad man (or Woman).

“Get Your Mail Through And Responded To”

We are all faced with mounting problems getting email out to our lists. Spam filters and places like AOL are making it more and more difficult every day it seems.

Here is a simple tactic I'm using more and more to make sure E-mail gets through AND gets acted on....

First, you need to stop mailing the whole ezine or message. Without a doubt something in it will make the message get canned by filters.

You need to create the ezine or message online and simply send nothing but a link to your subscribers.

Second, you need to make the link itself be like a powerful headline. The domain and name of the html page you are sending them to needs to be a headline they can't resist clicking on.

Example:

Your New Issue Of "Marketing Mania" Is Now Online At:
<http://www.TheCashCreatingPower.com/Of/ThisWillBlowYouAway.html>

Or:

Your New Issue Of "The KnowHow Guys" Is Now Online At:
<http://knowhowguys.com/TellTheSecretsYouHaveNeverBeenTold.html>

The spam rating testers I tried with both these examples gave a rating of 0.

You could use multiple domain names so you would have some to fit every occasion or you could use the second example with your permanent domain name every time.

Believe it or not, this works in spades. I've been trying it out on my lists and I get a much greater response than sending long messages.

Sales Funnel Success

Sales funnels are, basically, just a blueprint for your lead to sale procedure.

You can start with, say, one thousand leads (i.e. site visitors).

One hundred of these leads may click on the sales page url for your product, fifty could click on the 'Order Now' button and be taken to the shopping cart and 10 might actually finish the sales process and purchase the product.

If your funnel begins with 1000 prospects and finishes with 10 sales, then that is a 1% conversion ratio.

In reality, finding success in lead generation (list building) can be boiled right down to one theme: Identify the prospect's requirements and supply an answer for them.

It is that easy.

You need to print that statement out and fix it across your monitor. In the event that you stray out of this theme, you'll have issues earning money.

Remember, we're pinpointing the requirements of prospects that will most likely buy your main product.

The focus at your front end would be to attract and qualify people who possess an inclination to buy your items further down the sales funnel.

To begin building your sales funnel, you'll need to look beyond that first sale or subscription and see the picture as a whole.

So you need to work backwards... and ask this question

What do I actually want them to buy?

And if the answer is your excellent course on social media tactics, then the first contact should be about social media tactics, not an excellent book on SEO

As brilliant as that product might be it won't be of any interest to someone who initially signed up to find out more about social media

Or worse still a subscriber itching to buy an SEO course being sent to a product about social media

I see this all the time in instantsqueezepagegenerator.com folks rushing in and making squeeze pages using all the giveaway products on offer without any thought about what kind of prospect list they end up with.

So don't waste your time and effort trying to build a list of people who have no interest in your product. No matter how good the giveaway product is.

Appendix: Tools, Resources



The new v2.0

JOIN NOW!

IMSF Mini course...

Shhh! Confidential Stuff...

INTERNET MARKETING
SUCCESS FORMULA

The advertisement features a blue background with a white globe and a white paper corner that is peeling away. The text is in various colors and fonts, including a large 'JOIN NOW!' in a jagged font. At the bottom, there is a green bar with the text 'INTERNET MARKETING SUCCESS FORMULA' and an image of a laptop with stacks of money on it.

[IM Success Formula](#)



A Completely Done For You Solution To List Building

SURPRISE BONUS!

Instant Squeeze Page Generator

Fill Your Funnel With Highly Targeted Subscribers
InstantSqueezePageGenerator.com

I've been able to get you FREE Lifetime Membership in Instant Squeeze Page Generator. The one site where you can build killer squeeze pages with a click and play wizard! They even give you multiple choices of free gifts you can use to make that special offer to get subscribers...

But it wasn't easy - and it won't last forever!

CLAIM YOUR FREE MEMBERSHIP NOW!

The advertisement has a dark brown background. On the left is a 3D box for 'Instant Squeeze Page Generator' with a yellow arrow pointing to the right. On the right is a yellow starburst with the text 'SURPRISE BONUS!'. Below the starburst is a red button with the text 'CLAIM YOUR FREE MEMBERSHIP NOW!'.

[Instant Squeeze Page Generator](#)